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GAY DADS LAUNCH PRIDEFAMILIES.COM

New website offers merchandise, information and support for gay, lesbian, bisexual and transgender families

"If there are so many of us having babies now with this 'Gayby Boom' phenomenon, where are the products that serve our community?"—gay daddy and PrideFamilies.com co-founder, Grant Caplan

HOUSTON—PrideFamilies.com, a new website catering to the needs of gay, lesbian, bisexual and transgender families, is now open for business.

Founders and partners-in-life, Steven Tesney and Grant Caplan intend for the site to provide merchandise and services to a population they learned from experience is underserved.

When their daughter, Cleo, was born, the men were surprised at the lack of merchandise like bibs, T-shirts, and related infant apparel that would appeal to same-gender parents.

"If there are so many of us having babies now with this 'Gayby Boom' phenomenon, where are the products that serve our community?" Caplan asks.

PrideFamilies.com merchandise features the new Pride Family Flag, which incorporates traditional Gay Pride rainbow colors with the image of a home embedded in a heart. The Pride Family Flag gets its official unfurling in conjunction with Houston Gay & Lesbian Parents at Houston's GLBT Pride Parade, June 23.

Inspired by the birth of their adopted daughter, Cleo, Tesney and Caplan plan for their new website to evolve into "a premier destination for GLBT families to celebrate their life journeys," they say.

As it expands, the site will offer apparel and novelty merchandise, but also CDs and books, as well as referrals for commitment ceremonies, GLBT family-friendly travel, information on fertility clinics and adoption agencies.

"Our vision is that PrideFamilies.com become a one-stop shop," Tesney says. "You want to buy a T-shirt for a friend who's having a baby? You want to build a website that celebrates your family? Whatever the need might be, we want PrideFamilies.com to be the place to satisfy that need—kind of a GLBT family clearinghouse."

For more information, photographs, or interview requests, contact Steven Tesney or Grant Caplan at (713) 691-4956.



PRIDE FAMILIES, INC.
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